

**Dr.
Plant**
the green is future

serinova[®]
Window to Nature

blueberry pot



**Success in blueberry cultivation starts with the right equipment.
Dr. Plant provides high efficiency and durability at every stage, from
production to harvest. Discover the right solutions for a quality harvest.**

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**Eco-Conscious
Modern Solutions
from Dr Plant!**





About Us

Serinova Plastic & Dr Plant: The Green Vision of the Future

In the modern world, we have transcended being just a pot manufacturer. Since 1999, Serinova Plastic has become not only a brand but also a symbol of a sustainable future. Catering to every segment, we are recognized in the industry for our innovation with a wide range of products, numbering approximately 1500.

Sustainability for us is not just a concept but the cornerstone of our production processes. By using up to 70% recycled materials in our products, we conserve natural resources and contribute to the environment.

On this dynamic journey, we birthed our brand "Dr Plant". Dr Plant offers pots designed for special products, from blueberries to strawberries. But we don't stop at just pots; we rejuvenate your plants further with nutrient-rich "coco peat".

Through our research and development, we stand out in the industry with innovative pot designs that cater to plant diversity and root structures. As Serinova Plastic and Dr Plant, we are shaping the future of agriculture. With quality, innovation, and sustainability, we aim to elevate agricultural productivity to new heights.

With exports to more than 85 countries worldwide, we are a global player in agriculture. Dr Plant's avant-garde pots and nutrient-rich soils are revolutionizing agricultural production. With Serinova's vision, we are shaping the future of agriculture. In every step, in every product, we offer not just a pot or soil but a future. And remember: "When Looking Through the Window Opened to Nature, We See That Green Is the Future."



Our blueberry pots are specially designed to maximize drainage and oxygen intake, supporting healthy root development and plant vitality. In our plastic production, we refrain from using compounds like phthalates and bisphenol A, which are commonly used in plastics and known to have adverse effects on human health and plant vitality. With this approach, we aim to fulfill our responsibility to both the environment and your plants in the best way possible.





Airflow and oxygenation

Our centrally located non-draining holes provide air flow and oxygenation to the core of the root mass, preventing the roots from growing downwards. This design facilitates healthy oxygen absorption by the roots, thereby supporting more efficient growth of the plant.



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Maximum Efficiency

It was observed that rooting in the region where air holes were located was more developed than in the region without air holes.



Superior Drainage System

Our pyramid-shaped base design directs water towards the outer edges for drainage, thereby minimizing the wet area of the pot.



Special U-grooves

It features specially designed U-grooves to ensure more efficient and appropriate placement of irrigation pipes.

Improves
drainage and
rootzone health.

3 cm tall legs
prevent root
contact with soil
and pathogens.

Wide legs help
prevent sinking into
soft ground.

Pyramid design causes drainage
into high air flow area, where roots
air prune.

Legs connected to
edge holes breaks
drainage surface
tension eliminating
saturated zone.





DS25
25 L 



DS27
27 L 



DS30
30 L 



DS40
40 L 



DS45
45 L 



DS25
25 L 



DS27
27 L 



DS30
30 L 



DS40
40 L 



DS45
45 L 

size table

	Diameter	Height				
K10	10 cm	20 cm	1,2 L	114x114 cm 11253 pcs	20 pallet 225060 pcs	22 pallet 247556 pcs
K12	12 cm	13,5 cm	1,3 L	114x114 cm 17415 pcs	20 pallet 348300 pcs	22 pallet 383130 pcs
DS25	38,3 cm	36,6 cm	25 L	114x114 cm 1305 pcs	20 pallet 26100 pcs	22 pallet 30690 pcs
DS27	38 cm	37 cm	27 L	114x114 cm 1395 pcs	20 pallet 27900 pcs	22 pallet 32670 pcs
DS30	39 cm	39,5 cm	30 L	114x114 cm 1160 pcs	20 pallet 23200 pcs	22 pallet 27280 pcs
DS40	43,3 cm	42,3 cm	40 L	90x130 cm 780 pcs	22 pallet 17160 pcs	25 pallet 19500 pcs
DS45	45 cm	44,5 cm	45 L	90x130 cm 780 pcs	22 pallet 17160 pcs	25 pallet 19500 pcs



STRAWBERRY- RASPBERRY POT

- ☑ Specially Designed for Strawberry Growing:
STW07 is developed for both professional and hobby growers, offering an ideal environment for healthy strawberry root development.
- ☑ Bottom Ventilation:
Large air holes increase oxygen around the roots and help prevent root rot.
- ☑ Root-Guiding Interior:
Inner channels guide roots downward for stronger and deeper growth.
- ☑ Raised Feet:
2.7 cm high feet improve drainage and air circulation, helping protect the plant from soil-borne diseases and pathogens.



- ✓ **Hose Groove:**
The top groove holds the drip irrigation hose in place for stable and even watering.
- ✓ **Durable Material:**
Strong, and long-lasting plastic suitable for outdoor use.
- ✓ **Space-Saving Square Design:**
Fits efficiently in greenhouses and production lines, increasing growing capacity.
- ✓ **Ideal 7L Volume:**
Provides the perfect soil amount for both young and mature strawberry plants.
- ✓ **Efficient Drainage System:**
Prevents water buildup and keeps roots healthy.

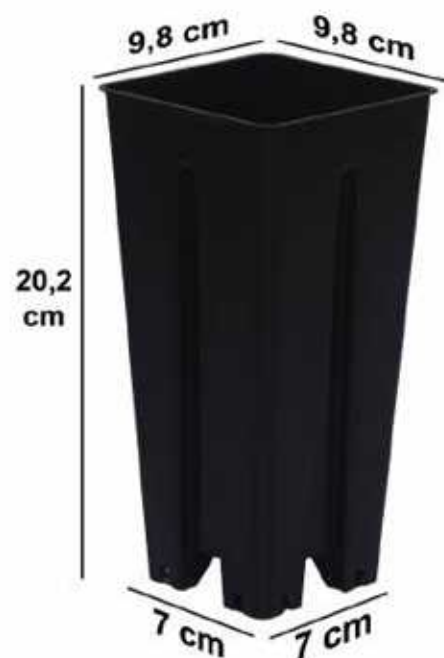


STW07 Lt

3300 PCS (100X120CM PALLET)
40HC CONTAINER (69.300 PCS)

2640 PCS (80X120CM PALLET)
40HC CONTAINER (63.360 PCS)

STARTER POTS FOR GROWING



1,2
Lt

K10



11160 PCS (100X120 PALLET)
40HC CONTAINER (234.360 PCS)

11253 PCS (114X114CM PALLETE)
40 HC CONTAINER (225.060 PCS)

RECOMMENDED FOR BLUEBERRY



13,5
cm

1,3
lt



K12

14400 PCS (100X120 PALLET)
40HC CONTAINER (302.400 PCS)

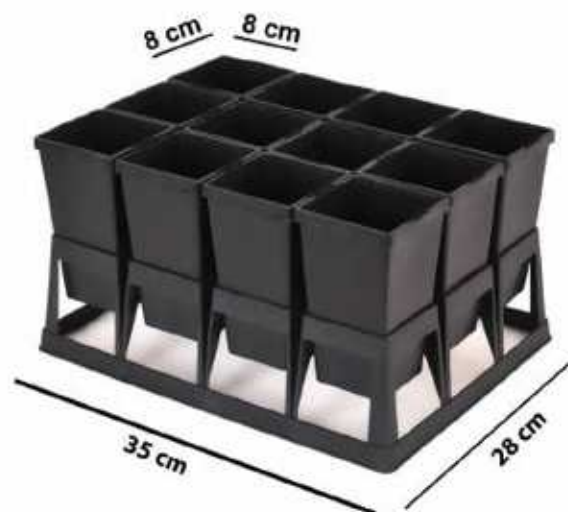
17415 PCS (114X114CM PALLETE)
40HC CONTAINER (348.300 PCS)

SEEDLING GROWING POT

- ✓ Easy and Fast Transplanting
- ✓ Its narrow and tall shape encourages roots to grow downward.
- ✓ Allows quick transplanting without breaking the root ball.
- ✓ The root structure stays intact, just like in the photo, preventing plant loss.
- ✓ Advanced Bottom Grid Structure
- ✓ The strong bottom grid provides air contact, creating an "air-pruning" effect.
- ✓ This promotes lateral root branching, resulting in a denser and healthier root system.
- ✓ Durable and High-Quality Material
- ✓ Made from thick, long-lasting plastic.
- ✓ Suitable for repeated use and easy to clean.
- ✓ Resistant to sunlight and outdoor conditions.
- ✓ Efficient and Organized Production
- ✓ The 40-cell and 12-cell trays keep pots stable, making handling and watering easier.
- ✓ Creates a clean and efficient production line in greenhouses, improving labor productivity.
- ✓ Root-Enhancing Design
- ✓ The long, conical form prevents roots from circling and getting compressed.
- ✓ Ensures faster establishment and smooth transition to field or greenhouse planting.
- ✓ Suitable for Many Plant Types
- ✓ Fruit seedlings (blueberry, blackberry, raspberry, etc.)
- ✓ Vegetable seedlings
- ✓ Ornamental and landscape plants
- ✓ Forest seedlings
- ✓ Economic and Practical Use
- ✓ More economical compared to single-pot usage.
- ✓ Trays can be stacked, providing significant storage advantages.



TK1



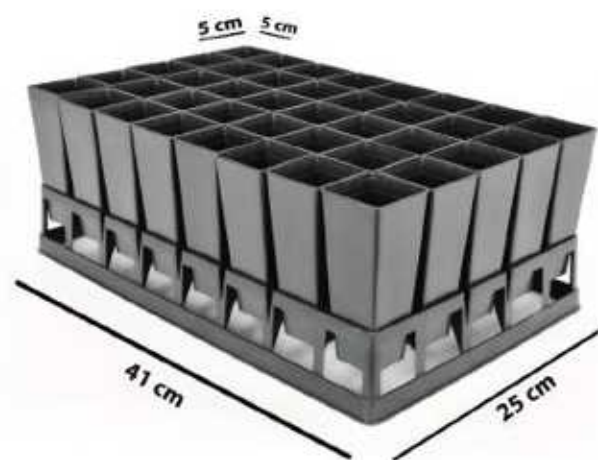
K080



775
ml



TK2



K055



215
ml



**Dr.
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**special design
for blueberry
gleanings**

Harvest box with capacity for 12 units.
Jar Container, with a total of one volumetric capacity.
Approximately 22 Lt. Equivalent to 15,6 Kg.



Fits 12 of
collecting boxes
inside.

Blueberry
Harvest Gloves.





2 L 



The diameter of separation on the handle for the packaging it is Ø 20mm, ideal for the average diameter grip.



HARVEST GLOVE

Its finger-cut design provides maximum control for precise harvesting. The mesh basket in the palm of your hand instantly collects the fruit you've harvested, allowing for quick and easy work. Its lightweight, breathable, and ergonomic design ensures comfort even during extended use.



As Serinova Plastik, we reflect our high standards with our products that have a 10-year UV resistance and a 7-year warranty. By offering full support and a solution guarantee in case of any defects or performance issues, we prioritize our customers' satisfaction. In our plastic production, we avoid using compounds like phthalates and bisphenol A, which are harmful to human health and plant vitality, thereby caring for the healthy and productive growth of your plants. Experience the Serinova difference that demonstrates our commitment to not only providing quality products but also safe ones, showing that nature and your health are our priorities. By acknowledging the value our products and services bring to you, we thank you for your cooperation and desire to maintain this business relationship based on mutual trust and satisfaction for many years to come.

Optimized Load Capacity with Fast and Reliable Delivery

Just as the quality of our products is important to us, so too is the speed and reliability of our delivery process. Each of our containers is designed with wide and flexible loading areas, offering high-capacity transportation options that can accommodate any of your needs. Whether it's palletized or non-palletized loads, we have a system designed to deliver each order quickly and safely.

Our company's logistics processes operate in a consistent and planned manner, providing you with an uninterrupted and efficient delivery experience. Our regular weekly shipments ensure that your operations are always in motion, promising you the fastest delivery experience in the market. With our strong logistical infrastructure and optimized load capacity, we guarantee the timely and safe arrival of your products.

Serinova Head Office

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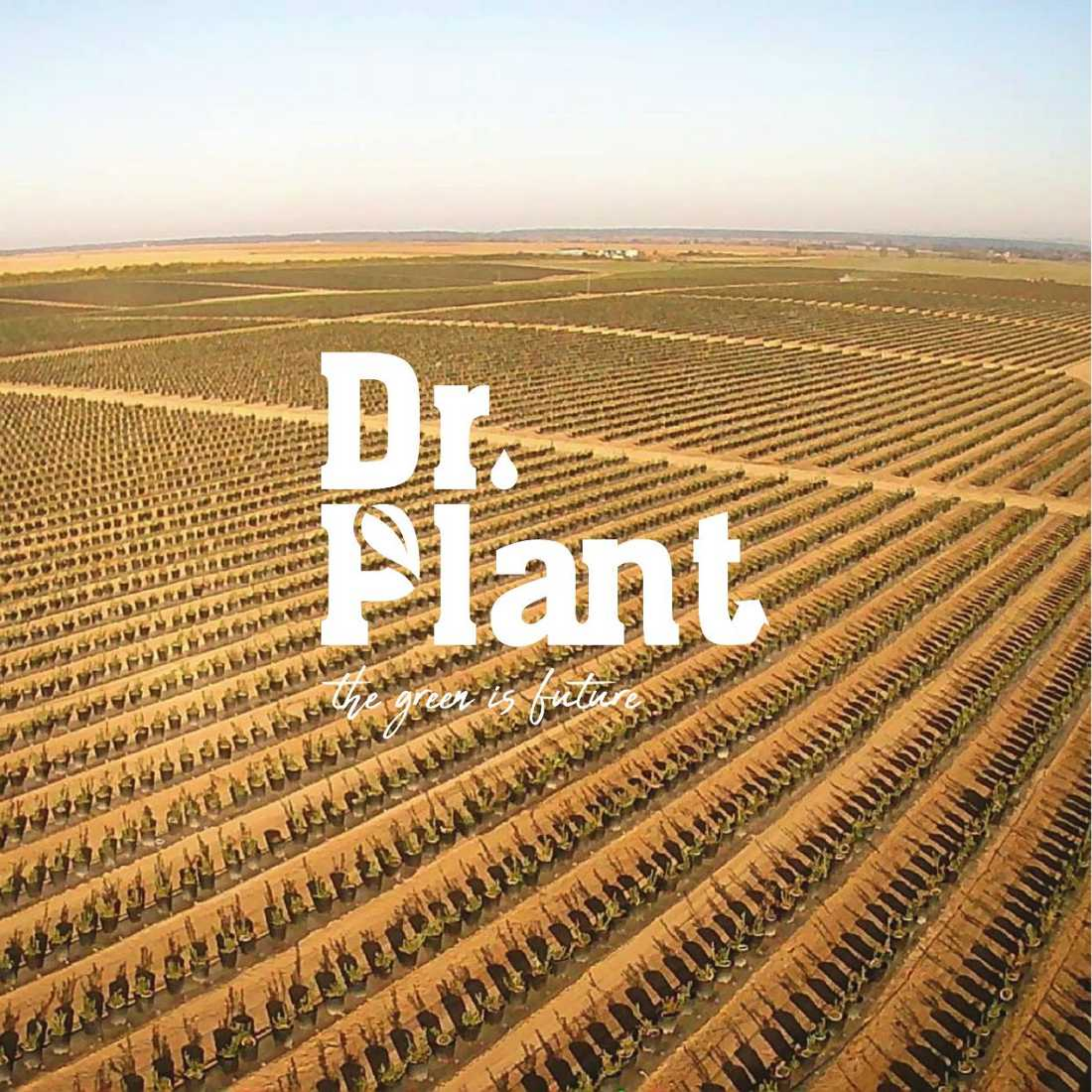
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An aerial photograph of a large-scale agricultural field. The field is filled with rows of young plants, likely seedlings, planted in black plastic mulch. The rows are organized in a grid-like pattern, extending across the landscape. The plants are small and green, contrasting with the brownish soil and black plastic. In the background, there are rolling hills and a clear sky, suggesting a rural or agricultural setting. The overall scene conveys a sense of organized farming and crop production.

Dr. Plant

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